

ABSOLUTE HOTEL SERVICES NEWS

Indonesia | Vietnam | Laos | Thailand | India | Russia | Europe



Another exciting quarter has passed with us focusing on many upcoming property openings as well as adding new properties in Thailand, India and Vietnam to our underdevelopment portfolio. After months of research, study and analysis, we have just launched Asia's first hospitality brand for the vibrant senior living sector with the Eastin Estates brand. With two secured projects to be announced in Bangkok, Thailand and active discussions ongoing in Vietnam, Indonesia, India and Russia we anticipate Eastin Estates will be our main growth brand for years to come.

Last but not least, we will be launching the stunning Aquella Golf & Country Club in Greater Phuket, Thailand later this year. Adding another Golf & Leisure property into our expanding portfolio.

SCHEDULED OPENINGS 2021-22

- Eastin Hotel Nha Trang, Vietnam
- Eastin Hotel & Residences Hanoi, Vietnam
- Eastin Resort Rayong, Thailand
- U Samui, Thailand
- Travelodge Phuket Town, Thailand
- Travelodge Nimman, Thailand
- Eastin Easy Chariot Puri, India
- Eastin Hotel Vientiane, Laos
- U Rivergate Karjat, India
- G Nimman Chiang Mai, Thailand
- Eastin Grand Hotel Phayathai Bangkok, Thailand



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EASTIN ESTATES, THE FIRST HOSPITALITY BRAND IN ASIA FOR SENIORS



Jonathan Wigley, CEO of the Absolute Hotel Services (AHS) Group, has announced new expansion plans, with the launch of the Eastin Estates brand, a luxury long-stay residential brand in the assisted living segment. Eastin Estates provides a residential community experience to meet the growing needs of the active senior market, with services and facilities for residents that encourage health and social connections. AHS Group is the first hospitality management company to launch a brand dedicated to this segment in Asia.

Delivering caring service from its roots in Asian tradition and hospitality, Eastin Estates brand value is to provide active seniors looking for personal home care assistance with a safe place to work, rest and play with like-minded residents. The community allows residents total freedom in a comfortable and convenient, luxury setting. A professional community crew gives families peace of mind that their loved ones are well taken care of like they are at home. Daily activities and high-end facilities help residents lead fulfilling lives while keeping fit, active and mobile.

Karan Kaul, Vice President of Business Development for AHS says "Eastin Estates will grow via management agreements and is an ideal concept for conversions of existing hotels and residential projects in urban and resort settings. We are launching this product in response to the evolving demographics of the region".

“.....THE LUXURY YOU DESERVE”



All developments under the Eastin Estate brand will feature safe, comfortable and appropriate design features made from sustainable materials, including easily accessible drawers and cupboards, plug points and lighting controls at waist height and non-slip floors. All public areas and facilities will cater for easy access and will be wheelchair-accessible. Accommodations range from 40-50 sqm studios to 80-100 sqm two-bedroom units, all with their kitchenette, bathroom and balcony or terrace, and can be personalised with the option to move in certain pieces of furniture or décor. Units and facilities are pet-friendly, and a la carte pet grooming and meal services can be provided.

Facilities include a health centre with a 24/7 nurse and emergency support, all-day dining restaurant with healthy menu options, lounge area with library, meeting room, outdoor garden, swimming pool, fitness centre with steam and sauna rooms, yoga area and minimart as well as entertainment and service laundry facilities. Nature is well-integrated within the living spaces and large landscaped communal areas feature throughout the development. Importance is also placed on technology and connectivity, so residents can stay connected with family and friends, and all retirement visa and immigration administration are handled on the residents' behalf.

“We are very excited to announce the launch of our new brand, Eastin Estates, and are confident that the brand will provide residents with a unique, luxury service of great value under the strong backing and core values of the Eastin brand. We are looking forward to expanding the Eastin Estates brand in Thailand, Vietnam and Indonesia.”, said Jonathan Wigley, CEO of the Absolute Hotel Services Group.

AHS EXPANDS ITS FOOTPRINTS IN MAHARASHTRA WITH U HOTELS & RESORTS BRANDED PROPERTY AT KARJAT.



Absolute Hotel Services India has announced the signing of a Management Agreement with Rivergate Resort India Limited and has added to its portfolio, U Rivergate Karjat. The project encompasses 42 rooms and 100+ individual gated Villa Scheme. Target to open in Q4 2021.

A convenient two-hour drive from Mumbai and Pune, U Rivergate Karjat is nestled amidst expanse of 60 acres of lush green landscape, along the banks of River Pej, a pristine free flowing river. The existing rooms at the resort will undergo a detailed transformation, supplemented with robust systems and procedures along with facility upgrade to an international level, thus stirring the entire stay experience to a new level. Facilities will include, an all day dining restaurant, lounge bar, open air restaurant, banquets, lawn, gym, spa, games room, kids play area and adventure zone. The confluence of a flowing river, expansive landscape, limitless space, scenic boulevards and serene surroundings create a magical mood for a quick getaway to relax or celebrate, be it individuals, families or groups.

Talking about this development, Mr. Sameer Dharkar, Managing Director, Absolute Hotel Services – South Asia & Middle East region said, “We are thrilled at the opportunity to partner with Mr. Chandan Parmar, Director - Rivergate Resort India Limited and bring to the fore another premium leisure property in Maharashtra. This partnership gives us an opportunity to leverage the State’s tourism treasure trove and offer discerning travelers a global brand which will cast indelible hospitality impressions.”

AHS EXPANDS ITS PORTFOLIO IN THE INDIAN MARKET WITH EASTIN RESIDENCES AND U HOTELS & RESORTS.



Absolute Hotel Services India has announced the signing of Management Agreements with Valia Hospitality And Realty Private Limited for two of its brands and has added to its portfolio, Eastin Residences Suryamal and U Resort & Spa Suryamal. With this sign up Absolute Hotel Services will offer the district its first International hotel, resort brand.

Suryamal, one of the tallest peak in the region, is a place in Palghar district of Maharashtra, which is situated at a distance of 85 km from Nashik and 120 km from Mumbai. It is a hill station located at an altitude of 1800 ft above sea level and is amongst the less explored hill stations. Often acclaimed as a trekker's paradise, it is considered to be the starting point by mountain bikers and trekking enthusiasts. Verdant atmosphere, pristine location, opulent valleys and lush forests including a wildlife Sanctuary (Amala Wildlife Sanctuary) close by, the pleasant climate makes it a picturesque spot to hang out with loved ones and view Mother Nature at her best.

With close proximity to towns likes Thane, Mumbai, Navi Mumbai, Nashik as well as Vapi, Suryamal is one of the best sought after uncharted getaway destinations not just for leisure seekers but could be an ideal destination for corporates and groups. These cities are home to major corporate companies as well as host industrial zones with the spread of both large scale and small scale industries. Both our brands Eastin and U Hotels & Resorts with their unique features respectively cater aptly to leisure seekers, corporate segments and will add new great options of offerings world-class hospitality to the region.

Eastin Residences Suryamal and U Resort & Spa Suryamal are nestled amidst a span of 8 acres of lush green landscape surrounded by mountains and will be developed in phases. Eastin Residences Suryamal offers 150 guest rooms with facilities like an all-day dining restaurant, bar, banquets, lawn and gym. U Resort & Spa Suryamal features 50 Villa suite rooms and a luxury Wellness centre with Spa, swimming pool, library, activity area with indoor and outdoor games, all-day dining restaurant, bar etc.

Talking about this development, Mr. Sameer Dharkar, Managing Director, Absolute Hotel Services – South Asia & Middle East region said, "This is our third management sign up in the year 2021 in Maharashtra and we are delighted to contribute to Maharashtra tourism in creating a new destination in driving distance from Mumbai, Suryamal is an unmatched, pure virgin acre of forest & hilly destination which will become a fascinating tourist hot spot."

MANAGEMENT OF AQUELLA GOLF & COUNTRY CLUB

Absolute Golf Services (AGS) is delighted to announce the signing of a long-term management contract for Aquella Golf & Country Club, which includes the pre-opening phase of the project. Aquella Golf & Country Club is Thailand's most highly anticipated luxury residential golf resort and country club located along the pristine Andaman Sea coastline in Phang Nga-Phuket, Thailand. The signing marks the continued success and growth of AGS's portfolio of managed facilities in Thailand and Asia.



Aquilla Golf & Country Club boasts an 18-hole championship golf course that will set new standards of golf course conditioning and operational excellence for the region. The golf course measuring over 7,000 yards offers majestic panoramic views of the Andaman Sea, forming a spectacular backdrop to this ambitious golf, residential and holiday resort. The 1.8M square meter site has been master-planned and designed by a leading developer headquartered in Hong Kong, Pacific Century Premium Developments (PCPD), in conjunction with clubhouse architects Paradise Designs, and Australian-based golf course architects, Pacific Golf Coast Design (PCD).

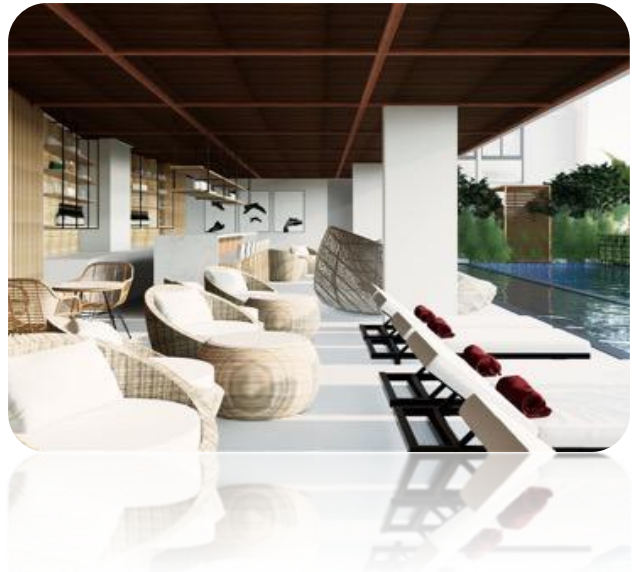
PCD are a globally renowned golf course design firm credited with some of Thailand's leading golf destinations, such as Black Mountain Golf Club in Hua Hin and Alpine Golf and Sports Club in Bangkok, along with the redesign of Thana City Country Club on the outskirts of Bangkok. The project is a spectacular combination of inspiring residential plots, Hotels, Marina, Beach Club and Country Club. The Golf Course that forms the heart of the project commenced construction in late 2018 and is expected to be completed towards the end of 2021.

Aquilla Golf & Country Club will deliver a comprehensive lifestyle destination that will rival anything else on the island of Phuket and nearby provinces, providing one-of-a-kind golfing experience that will be second to none. Since the announcement of the project, the resort has already been gaining much attention and excitement amongst international golf tour operators, tourists, as well as local golfers. Undoubtedly, Aquella will bring a much-needed boost to the golfing scene in Phuket, offering a modern and extensive lifestyle, residential and tourist destination.

HIGHLIGHT OPENINGS IN 2021

Travelodge Phuket Town

Opening on 1 December 2021. Travelodge Phuket Town will provide 159 trendy guest rooms featuring neutral tones, contemporary timber furniture and spaces offering exclusivity and privacy for guests. Hotel facilities will feature a Travelodge signature, The Lodge, as well as an all-day dining restaurant, replica watches, a gymnasium and a large swimming pool. The hotel will be located in Phuket Town, just a few steps away from Central Festival Phuket, with convenient access to shopping centres, attractions and entertainment in the area.



G Nimman Chiang Mai

Opening on 1 November 2021. The white-label management agreement of the G Hotel makes it the fifth hotel in Chiang Mai managed by Absolute Hotel Services. The Hotel will feature 25 unique modern rooms plus facilities including a swimming pool and an intimate restaurant.



Eastin Hotel & Residences Hanoi

Opening on 1 October 2021. Eastin Hotel & Residences Hanoi, located in Hanoi's new Central Business District, with easy access to many office buildings, has 196 comfortable rooms and suites. The hotel offers 4-star accommodation with excellent hospitality and provides conference rooms with state-of-the-art facilities and great dining experiences in our restaurants and bars.

All rooms are equipped with LCD flat-screen TVs and offer a wide selection of local and international TV channels. A minibar, individual safety deposit box and tea and coffee making facilities are among the standard amenities, and complimentary Wi-Fi connectivity is accessible throughout the hotel.



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Our Brands: U Hotels & Resorts | Eastin Grand Hotels | Eastin Hotels | Eastin Residences | Eastin Estates | Eastin Easy
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